

# ACTIVITY REPORT

ON

## Ad-Mad Show

(Date: 8<sup>th</sup> November 2024)

**Ad Mad Show is the Minor Activity, Organized by Department of MBA,  
IIMT College of Engineering**

A Brief Report of the Event



The poster is for the 'AD MAD SHOW -2024' organized by the Department of MBA at IIMT College of Engineering, Greater Noida. It features the college's logo at the top, which includes the text 'IIMT COLLEGE OF ENGINEERING Greater Noida' and the motto '— Aim For Excellence —'. Below the logo, it states 'Department of MBA is Organising AD MAD SHOW -2024 (For MBA -1<sup>st</sup> Year students)'. A cartoon illustration shows a man running towards a group of four anthropomorphic comic book characters. The date and time are listed as '8<sup>th</sup> November, 2024' and '02:30 PM - 03:20 PM'. The venue is 'Room No 201'. The Faculty Coordinator is 'Mr. Amit Kumar Verma, Assistant Professor'. The Student Coordinators are 'Jagrati Rai (MBA 1ST Year Sec A)', 'Ritesh Srivastava (MBA 1ST Year Sec A)', 'Sofiya Sultan (MBA 1st Year Sec B)', and 'Arpit Pandey (Mba 1STYear Sec B)'. At the bottom, there are social media links for the college's website and various social media handles.

**IIMT**  
COLLEGE OF ENGINEERING  
Greater Noida  
— Aim For Excellence —

Department of MBA  
is Organising  
**AD MAD SHOW -2024**  
(For MBA -1<sup>st</sup> Year students)

8<sup>th</sup> November, 2024 02:30 PM - 03:20 PM  
Venue - Room No 201

**Faculty Coordinator**  
Mr. Amit Kumar Verma  
Assistant Professor

**Student Coordinators**  
Jagrati Rai (MBA 1ST Year Sec A)  
Ritesh Srivastava (MBA 1ST Year Sec A)  
Sofiya Sultan (MBA 1st Year Sec B)  
Arpit Pandey (Mba 1STYear Sec B)

[www.iimtindia.net](http://www.iimtindia.net) @iimtindia @iimtNoida @iimtMeerutGreaterNoida @iimtGroupofColleges

**Date :** 8<sup>th</sup> November, 2024

**Time:** 02:30 PM to 3:30 PM

**Mode:** Offline

**Venue:** Room No. 201, IIMT college of Engineering

**1. No of Participants:**

(a) **Faculty- 08**

(b) **Teams - 04**

(c) **Total Students – 35**

**2. Guidance:** Under the supervision of Prof Dr. Ambrish Sharma HOD, Department of MBA, along with the support of dedicated faculty members.

**3.Event Coordinator:** Mr. Amit Kumar Verma, Assistant Professor – MBA Department, IIMT College of Engineering.

**4. Objective:**

The objective of the activity Ad-Mad Show was to provide a platform for students of MBA in order to showcase their creativity and strategic thinking in a fun and competitive setting. The activity aimed to encourage learning, and networking among participants, and to showcase the latest trends and best practices in advertising and marketing. It helps in building skills to persuade the customer to buy a product or avail a service.

**5. Brief Write up on the Programme/Event:**

The Ad-Mad Show was held on 8th November, 2024 at Room No. 201, IIMT college of Engineering, and the judge of the activity was Dr. Ambrish Sharma. In Ad-Mad competition - where 04 teams were participated and given a brief to develop a marketing campaign for a fictitious product, create a pitch, and presented it to a panel of judges.

**6. Student Coordinators:** Jagriti Rai, Ritesh Srivastava, Sufia Sultan & Arpit Pandaey contributed to the seamless organization of the event.

**6. Participants.**

S.NO.	TEAM MEMBERS	TEAM NAME	COLLEGE
1	Razia Khan Astha Baranwal Insha Parveen Pooja Chauhan Kritika Singh Anjali Kanwal	G1	MBA Department, IIMT College of Engineering
2	Naveen Dhama Riya Gupta Yash Reha Bhati	G2	MBA Department, IIMT College of Engineering
3	Reena Sharma Aditisingh Prince Sharma	G3	MBA Department, IIMT College of

	<b>Madhav</b>		<b>Engineering</b>
<b>4</b>	<b>Saumya Srivastava Himanshi VikasVashista Deeepika</b>	<b>G4</b>	<b>MBA Department, IIMT College of Engineering</b>

**7. Conduct.** All the Teams displayed intense competitive spirit with innovative ideas and marketing concepts.

## **Result.**

### **WINNER.-**

<b>Razia Khan Astha Baranwal Insha Parveen Pooja Chauhan Kritika Singh Anjali Kanwal</b>	<b>TeamG1</b>	<b>MBA Department, IIMT College of Engineering</b>
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## **8. Learning Outcomes:**

The Ad-Mad Show activity provided participants with valuable learning outcomes, including:

- The opportunity to develop their strategic thinking and problem-solving skills through the Ad-Mad competition.
- The chance to practice their presentation skills and receive feedback from a panel of judges.
- To provide conceptual framework of advertising.
- To make students aware of the e benefits of advertising.
- To help the students to understand the existing practices in the brand management.

Overall, the Ad-Mad Show activity was successful and engaging, that provided valuable learning to the students of MBA

## 9. Attendance





Sr No	Admission No	STUDENT NAME	SIGN
1	51240075	Aashish Ranjan	
2	51240839	Aayudh Thakur	
3	5124079	Aditi dhiman	<i>Aditi</i>
4	51240762	Aditya ranjan	
5	51240494	Ajay Singh	
6	51240679	Akash Vashishth	
7	51240752	Alok Kumar	
8	51240801	Aman Tiwari	<i>Aman</i>
9	51240767	Amresh kumar	
10	51240270	Anand prakash	
11	51240725	ANJALI KANWAL	<i>Anjali</i>
12	51240864	Anshu Rai	
13	51240005	Anubha Singh	
14	51240014	ASTHA BARANWAL	<i>Astha</i>
15	51240698	Avinash kumar	
16	51240770	Ayushi Goswami	
17	51240139	Deepak Baghel	
18	51240021	Divya singh	
19	51240600	Gulshan yadav	
20	51240809	Harshita jangid	<i>Harshita</i>
21	51240420	Hemant Kumar	
22	51240557	Insha Parween	<i>Insha Parween</i>
23	51240023	Jagriti Priya Rai	
24	51240828	Kanika sharma	
25	51240484	Kritika Singh	<i>K. Singh</i>
26	51240836	Madhav Tiwari	<i>Madhav</i>
27	51240748	Manish	
28	51240824	Mishra Satyam Manoj	<i>Satyam</i>
29	51240508	Naveen Dhama	<i>Nikhama</i>
30	51240636	Nikhil Sirohi	
31	51240085	Niranjan Sharma	<i>Niranjan</i>
32	51240024	Nishtha Srivastava	
33	51240811	Pawan Rajpoot Singh	
34	51240862	Pooja Chauhan	
35	51240887	Pratik Raj	<i>Prateek</i>



MBA FIRST YEAR SEC B (2024-2026)

AD MAD SHOW ON 08/11/2024

1	51240269	Aakash	
2	51241007	Abhishek	Abhishek
3	51240163	Aditya pal	
4	51240703	Ainny Rao	Aditya
5	51240655	Amisha kumari	
6	51240775	Amrita singh	Amrita
7	51240360	Anmol saxena	
8	51240927	Ansh thakur	Ansh Thakur
9	51240857	Aprajeeta Singh	
10	51240859	Archana Singh	
11	51240037	Arpit Pandey	
12	51240244	Arsad Ali	
13	51240029	Arti Kumari	Arti Kumari
14	51240727	Arun bhati	
15	51240753	Ashutosh Yadav	
16	51240858	Ayush Verma	
17	51240070	Bushra Diwan	Bushra Diwan
18	51240431	Deepanshu Singh	
19	51240407	Deepika singh	Deepika
20	51240162	DEV KUMAR	
21	51240800	Dipanshu	
22	51240002	Dipanshu Ranjan	
23	51240715	Himanshi	Himanshi
24	51240794	Jyoti Kumari	
25	51240851	Kanchan kumari	
26	51240503	Kavita Kumari	
27	51240817	Khushi khan	
28	51240690	Kumar Keshav	
29	51240068	Lalit chandela	Lalit
30	51241017	Lovenish Mavi	
31	51240390	Mohit babu	
32	51240620	NIKHIL KUMAR	
33	51240274	Nitin Dixit	
34	51240806	Nitin kumar	
35	51240424	Nitish	
36	51240042	Pankaj kumar	
37	51240011	Pooja priya Rai	Pooja

38	51240850	Preeti Kumari	
39	51240854	Rahul kumar	
40	51240339	RISHI KANT SHARMA	
41	51240044	Rupesh chauhan	
42	51240123	Sakshi adlakha	<u>Sakshi</u>
43	51240726	Saloni Jha	
44	51240221	Shailesh choudhary	
45	51240660	Shamsul haque	
46	51240020	Shruti bansal	
47	51240022	Sofiya Sultan	<u>Sofiya</u>
48	51240841	Sohit	
49	51240662	Sony Surajwancy	
50	51240682	Soumya Srivastva	<u>Soumya Srivastava</u>
51	51240172	Sourabh pal	
52	51240659	Srishti Porwal	
53	51240609	Sumit Kumar	
54	51240837	Sumit Pathak	
55	51240031	UJJWAL CHAUBEY	
56	51240675	Vikas Adhana	
57	51240783	Vikash Vashistha	<u>Vikash</u>
58	51240187	Yashraj Rana	
59	51240522	Yashwant Kumar	

June  
08-11-24

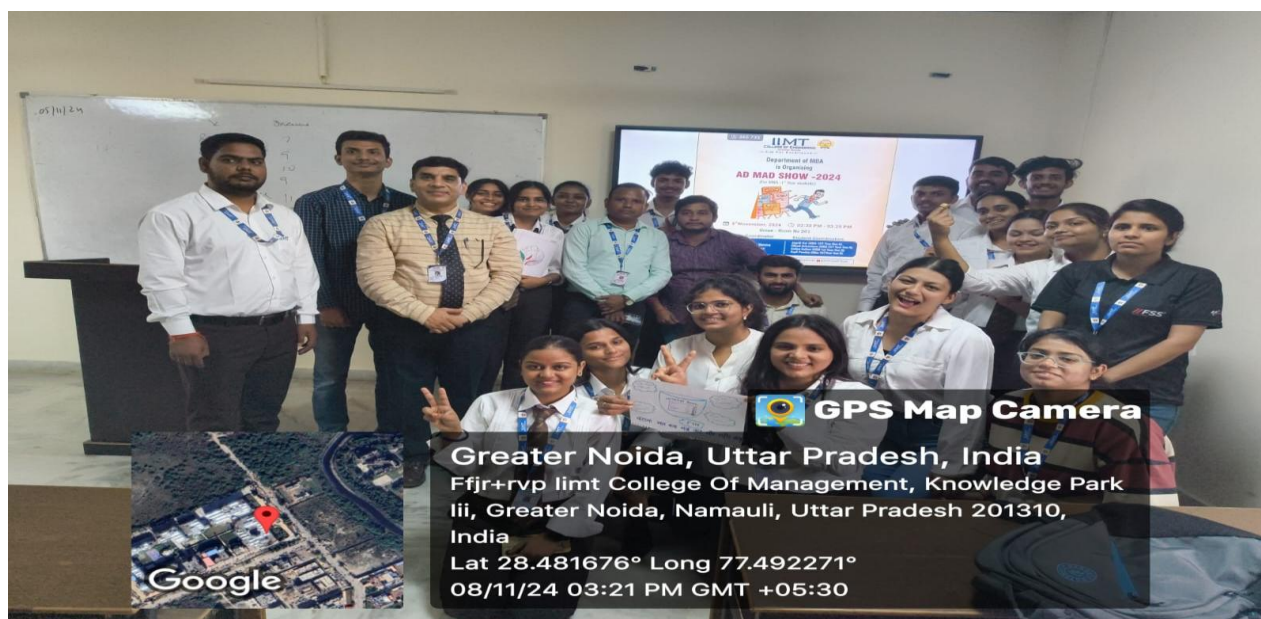
36	51240587	Prince sharma	Prince
37	51240815	Rashmi Sati	
38	51240616	Razia khan	Rahman
39	51240086	Reena Sharma	Reena
40	51240634	Rekha Bhati	Rekha
41	51240590	Ritesh Kumar Srivastava	R
42	51240843	Riya Gupta	Riya
43	51240663	Riya Porwal	
44	51240432	Riya Singh	
45	51240685	Roopkishor Gola	Roopkishor
46	51240250	Sandhana chauhan	
47	51240286	Saumya Soni	S
48	51240583	Shiva	Shiva
49	51240861	Shivam Kumar	
50	51240863	Shreyansh varshney	
51	51240720	Shweta singh	
52	51240598	Siddharth Chaudhary	
53	51240539	Snehil Mallick	
54	51240597	Sonia Kaushik	
55	51240705	Sufia praveen	
56	51240058	Suruchi kumari	
57	51241018	Tanu	
58	51240157	Tushar Maheshwari	
59	51240482	VIKASH KERKETTA	
60	51240581	VINEET KUMAR	
61	51240625	Vivek Singh	
62	51240633	Vivek yadav	
63	51240721	Yash Singh	Yash

Sunil  
08-11-14

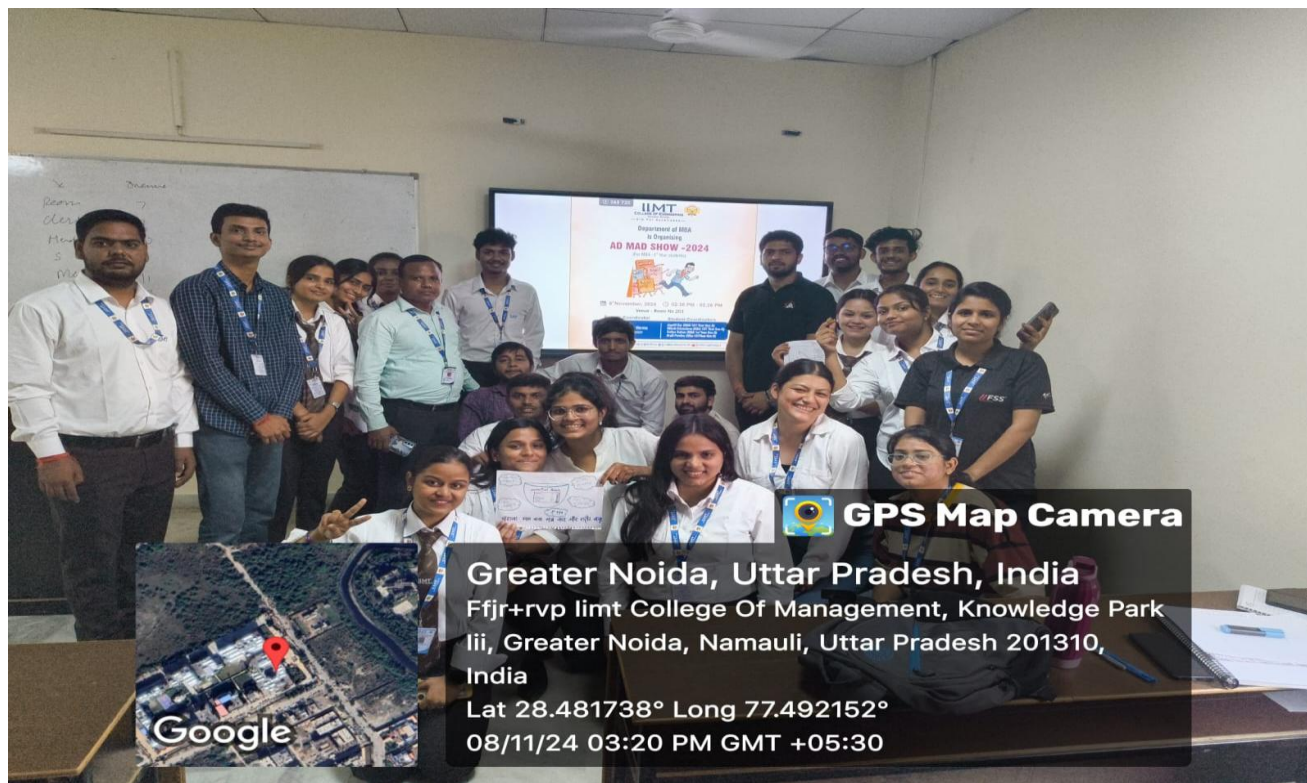


## 10. Glimpse of the event

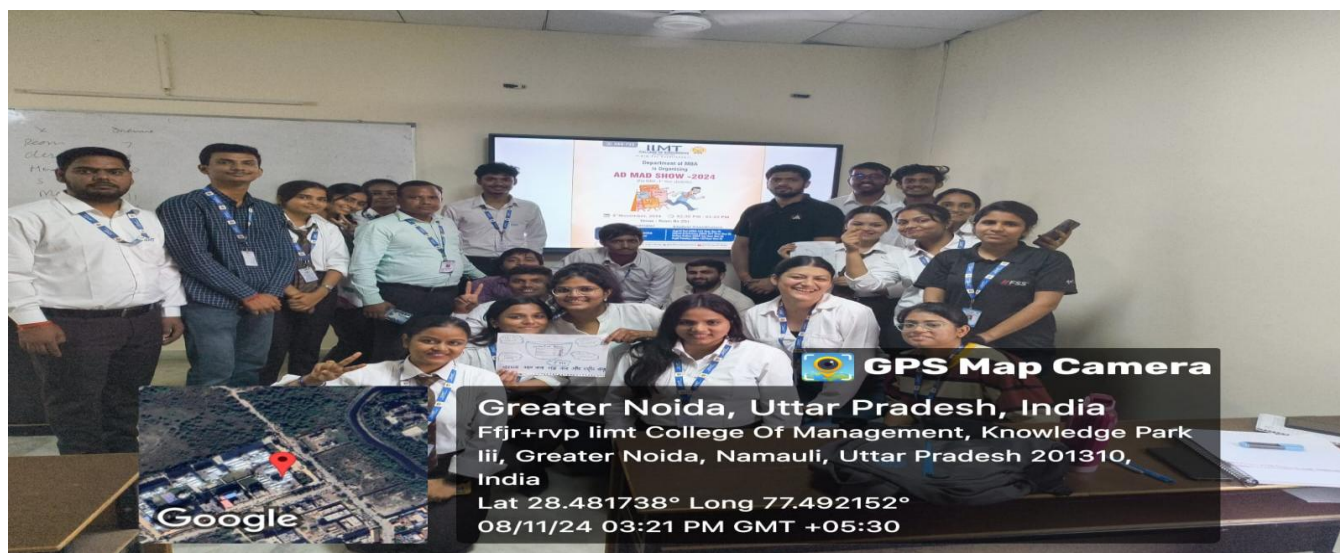
### Students Participating in Ad-Mad Show



## Students Participating in Ad-Mad Show



## Students Participating in Ad Mad Show





## **Students Participating in Ad Mad Show**



## **Participants of Ad Mad Show**

### **A BRIEF REPORT OF THE EVENT ALUMNI TALK**

#### **UNDER DEPARTMENT OF MBA**

#### **1. TITLE OF THE EVENT: ALUMNI TALK**

#### **2. OBJECTIVE:**

The aim of the talk was to provide an insight about the learning experiences of the alumni during college period. He addressed the gathering on the different career prospects in HR & HR Compliances for the students and acquainted them on the skill sets required from them to get good careers. He shared number of his experiences about different placement drives and also briefly described the latest technology like use of SAP in HR Analytics, trends in cooperate world. He briefed the students on importance of Placements and internship also he discussed about what the students need to do to prepare themselves for the placements. This Event is conducted at department level.

### 3. CREATIVE:

**IIMT ALUMNI ASSOCIATION**

**IIMT COLLEGE OF ENGINEERING Greater Noida**  
— Aim For Excellence —

Department of MBA

Organising

**ALUMNI CONNECT**

**HR COMPLIANCES**

Mr. Narendra Kumar Sharma  
BATCH: 2022-24 (MBA)  
Company Name: PARADIGM IT SOLUTION PVT LTD  
Designation- Senior HR Executive (HR operations and payroll )

**VENUE : SARABHAI HALL**

**Date: Tuesday, 19<sup>th</sup> November 2024 | Time: 12:30 PM Onwards**

**Coordinators**

Dr. Sudhir Rajguru | Ms. Anamika Chaturvedi | Dr. Ambrish Sharma  
Dean | Assistant Professor | Hod MBA

[www.iimtindia.net](http://www.iimtindia.net) | [@iimtindia](https://www.instagram.com/iimtindia) | [@iimtindia](https://www.facebook.com/iimtindia) | [@iimtindia](https://www.youtube.com/channel/UCiimtindia)

### 4. ABOUT THE EVENT:

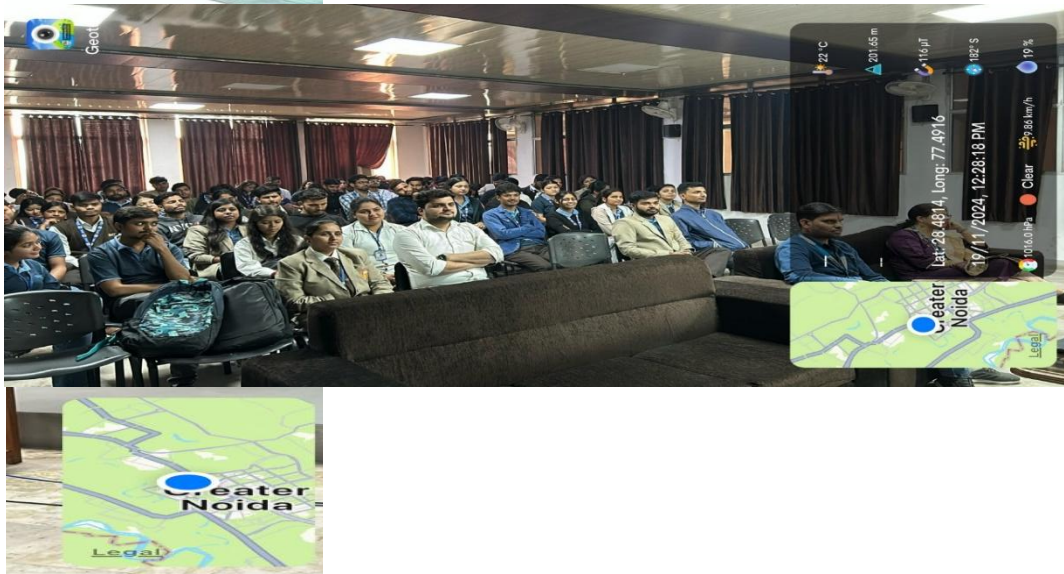
- ❖ The event was organized by department of MBA on 19<sup>th</sup> Nov 2024 at sarabhai hall at 12:30 PM .
- ❖ Ms. Anamika Chaturvedi (Asst. professor computer science & engineering department coordinated this event
- ❖ The alumnus Narendra Kumar Sharma year 2023 MBA branch passed out shared his experience with the students.

### 5. OUTCOME:

The Alumni shared number of his experiences about different placement drives and also briefly described the latest trends in corporate world. This talk was about the current prevalent market trends for budding MBAs and placement oriented. They also stressed on the high demand of the SAP in the present progressive world



## 6. GEO TAGGED PHOTOGRAPHS:

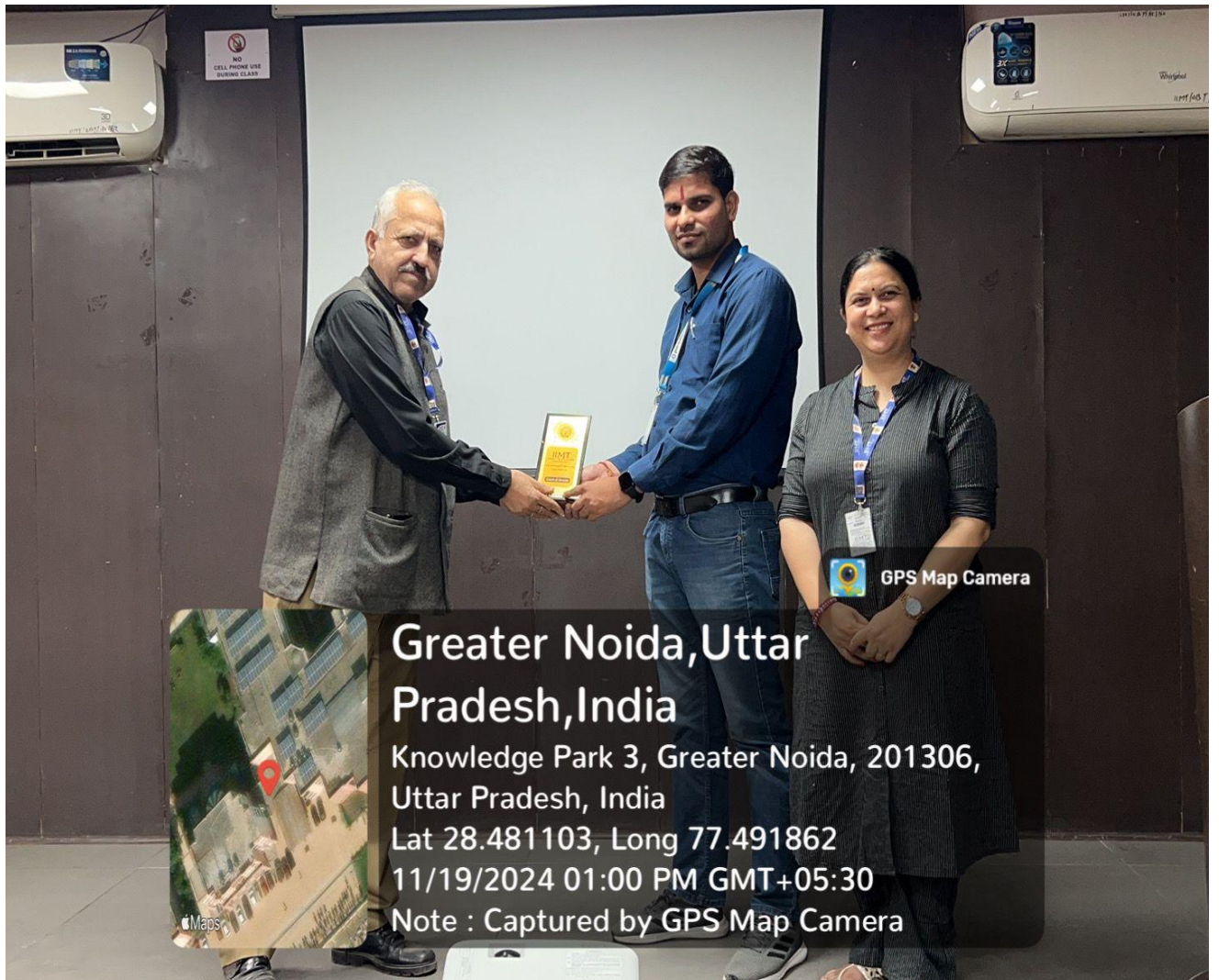


7.









## Greater Noida, Uttar Pradesh, India

Knowledge Park 3, Greater Noida, 201306,  
Uttar Pradesh, India

Lat 28.481103, Long 77.491862

11/19/2024 01:00 PM GMT+05:30

Note : Captured by GPS Map Camera



GPS Map Camera

## 8. ATTENDANCE SHEET:

IIMT COLLEGE OF ENGINEERING, G.NOIDA			
Department of MBA			
1st Year (Session 2024-26)			
Name of Event:- Alumni Interaction			Date: 19/11/2024
Sr.N o.	Admission No./ Reg. No	Student Name	Signature
1	51240269	Aakash	Aakash
2	51240839	Aayudh Thakur	Aayudh Thakur
3	5124079	Aditi dhiman	Aditi
4	51240163	Aditya pal	
5	51240762	Aditya ranjan	
6	51240703	Ainny Rao	Ainny Rao
7	51240494	Ajay Singh	Ajay Singh
8	51240679	Akash Vashishth	
9	51240752	Alok Kumar	
10	51240801	Aman Tiwari	Aman
11	51240655	Amisha kumari	Amisha kumari
12	51240767	Amresh	
13	51240775	Amrita singh	
14	51240270	Anand prakash	Anand
15	51240725	ANJALI KANWAL	Anjali
16	51240360	Anmol saxena	Anmol
17	51240927	Ansh Thakur	
18	51240864	Anshu Rai	Anshu Rai
19	51240005	Anubha Singh	Anubha Singh
20	51240857	Aprajeeta Singh	
21	51240859	Archana Singh	
22	51240037	Arpit Pandey	Arpit
23	51240244	Arsad Ali	Arsad
24	51240029	Arti Kumari	Arti Kumari
25	51240727	Arun bhati	
26	51240075	Ashish Ranjan	
27	51240753	Ashutosh Yadav	Ashutosh
28	51240014	ASTHA BARANWAL	
29	51240698	Avinash	
30	51240858	Ayush Verma	
31	51240770	Ayushi Goswami	
32	51240058	Bhushra Diwan	Bhushra
33	51240139	Deepak Baghel	
34	51240431	Deepanshu Singh	
35	51240407	Deepika singh	Deepika
36	51240162	DEV KUMAR	Dev Kumar
37	51240800	Dipanshu	
38	51240002	Dipanshu Ranjan	
39	51240021	Divya singh	Divya
40	51240600	Gulshan yadav	Gulshan
41	51240809	Harshita jangid	Harshita
42	51240420	Hemant Kumar	Hemant
43	51240715	Himanshi	Himanshi
44	51240715	Himanshi	
45	51240557	Insha Parween	
46	51240023	Jagriti Priya Rai	Jagriti

47	51240794	Jyoti Kumari	Jyoti
48	51240851	Kanchan kumari	Kanchan
49	51240828	Kanika Sharma	
50	51240347	Kanika Singh	
51	51240503	Kavita Kumari	Kavita
52	51240817	Khushi Khan	Khushi Khan
53	51240484	Kritika Singh	Kritika
54	51240690	Kumar Keshav	Keshav
55	51240068	Lalit Chandel	Lalit
56	51240836	Madhav Tiwari	Madhav
57	51240748	Manish	Manish
58	51240824	Mishra Satyam Manoj	<del>Mishra Satyam</del> Satyam
59	51240390	Mohit babu	
60	51240508	Naveen Dhama	Naveen
61	51240620	NIKHIL KUMAR	Nikhil Kumar
62	51240636	Nikhil Sirohi	
63	51240636	Nikhil Sirohi	
64	51240085	Niranjan Sharma	
65	51240024	Nishtha Srivastava	Nishtha
66	51240274	Nitin	
67	51240274	Nitin Dixit	Nitin Dixit
68	51240424	Nitish	
69	51240042	Pankaj kumar	
70	51240811	Pawan Rajpoot Singh	
71	51240862	Pooja Chauhan	Pooja
72	51240011	Pooja priya Rai	Pooja Priya
73	51240887	Pratik Raj	Pratik
74	51240850	Preeti Kumari	Preeti
75	51240587	Prince sharma	Prince
76	51240854	Rahul kumar	
77	51240815	Rashmi Sati	Rashmi
78	51240086	Reena Sharma	
79	51240634	Rekha Bhati	Rekha
80	51240339	RISHI KANT SHARMA	Rishi
81	51240590	Ritesh Kumar Srivastava	Ritesh
82	51240843	Riya Gupta	Riya
83	51240663	Riya Porwal	
84	51240432	Riya Singh	
85	51240685	Roopkishor Gola	Rupesh
86	51240044	Rupesh chauhan	Rupesh
87	51240123	Sakshi adlakha	Sakshi
88	51240726	Saloni Jha	
89	51240250	Sandhana chauhan	Sandhana
90	51240286	Saumya Soni	Saumya
91	51240221	Shailesh choudhary	Shailesh
92	51240660	Shamsul Haque	
93	51240583	Shiva	Shiva
94	51240861	Shivam Kumar	
95	51240863	Shreyansh	Shreyansh
96	51240020	Shruti bansal	Shruti
97	51240009	SHUBHAM SINGH	
98	51240598	Siddharth Chaudhary	



51240616 Razia Khan Raziya

99	51240539	Snehl Mallick	
100	51240022	Sofiya Sultan	<u>Sofiya</u>
101	51240841	Sohit	
102	51240682	Somya Srivastava	
103	51240597	Sonia Kaushik	
104	51240662	Sony Surajwancy	
105	51240172	Sourabh pal	<u>Saurabh Pal</u>
106	51240659	Srishti Porwal	<u>Srishti</u>
107	51240705	Sufia praveen	
108	51240609	Sumit Kumar	
109	51240837	Sumit Pathak	<u>Sumit</u>
110	51240058	Suruchi kumari	
111	51240157	Tushar	
112	51240031	UJJWAL CHAUBEY	<u>Ujjwal</u>
113	51240482	VIKASH KERKETTA	
114	51240783	Vikash Vashista	<u>Vikash Vashista</u>
115	51240581	VINEET KUMAR	<u>Vineet</u>
116	51240625	Vivek Singh	<u>Vivek</u>
117	51240633	Vivek yadav	
118	51240721	Yash Singh	<u>Yash</u>
119	51240187	Yashraj Rana	<u>Yashraj</u>
120	51240522	Yashwant Kumar	<u>Yashwant</u>
121	2302160700018	Avinash Singh	
122	2302160700030	Pisha Singh	
123	2302160700011	Anjali	

2302160700007 AKSHAT YADAV  
 2302160700011 Himanshu Pandey  
 2302160700021 Deepika Rohat  
 2302160700034 Gayana Kalka

2302160700012 Anusha Singh  
 2302160700021 Ayushi Tyagi  
 2302160700058 Nazra Noor  
 2302160700054 Md Shadab  
 2302160700005 Akansha Yadav  
 2302160700045 Komal Kumari  
 2302160700005 Saumya Priya  
 2302160700090 Pooresh  
 2302160700061 Teeravanyan yadav  
 2302160700107 Singh  
 2302160700099 Singh  
 2302160700016 Chingfats

**9.URL:**

**Facebook:**

**Instagram:**

**Twitter:**

**IIMT COLLEGE OF ENGINEERING, GREATER NOIDA**

**DEPARTMENT OF MBA**

Ref. No.: MBA/2024-25/EVEN/EVENT/03

Date: 15/11 2024

**NOTICE**

All the students of the MBA department are hereby informed that the department is organizing an Ideathon 2k24 event on 22/11/ 2024 from 11:00 a.m. onwards at C.V Raman Hall.

**Mode:** Offline

**Venue:** Room No. CV Raman hall

**Event Coordinator**

**Ms. Kanupriya, Ms, Priyanka Bhayana**

**Prof. (Dr) Ambrish Sharma**

**HOD -MBA**



## **Event**

(Activity of MBA Department)

### **A Brief Report of the Event**

**Date:** 22<sup>nd</sup> November, 2024

**Time:** 11:00 AM onwards

1. No of Participants:

a) Students ----- 64

b) Faculty members---08

b) Event Coordinator: Ms.Kanupriya, Assistant Professor (MBA)

Ms. Priyanka Bhayana, Assistant Professor (MBA)

Student Coordinator: Sofiya Sultan, Kumar Keshav

### **3. Objective:**

- a. To make students aware of Ideathon 2K24.
- b. To generate a wide range of creative and innovative solutions.
- c. To make students aware of business challenges.
- d. Ideathons are an opportunity to solve social issues.

### **4. Brief Write up on the Program/Event:**

The Department of MBA organized an event on Ideathon 2K24 “Business ideas for Atmanirbhar” on **22<sup>nd</sup> November 2024** from 11.00 AM onwards. The event was organized and coordinated by Ms. Kanupriya and Ms. Priyanka Bhayana. Students have presented on themes like Renewable Energy, Smart Education, IT, Financial Empowerment, etc. There were around 16 teams that participated in the event comprising of 3-4 students in a single team. All three team winners were rewarded with a memento.

## 5. Learning Outcomes:

- It encourages collaboration and teamwork among participants.
- It brings together individuals with diverse skills.
- Key it promotes cross-functional collaboration.
- It leads to an exchange of ideas and robust and well-rounded output.
- 

## 6. Photos of the Session with Labeling















# Registration in Ideathon

2024 (22nd Nov 2024)

NAME OF STUDENTS

	SR. No	Name of student	Name of college	Course	Year	Contact No	Enrollment Sign
TEAM 1	1.	Aditya Singh	TIET College of	AI and DS	1st	6357606769	Aditya Singh
	2.	Tshika Raj	TIET Engineering	AI and DS	1st	9973866772	Tshika Raj
	3.	Kanchan Raj	TIET Engineering	AI and DS	2nd	7505328892	Kanchan Raj
TEAM 2	4.	Rishika Dhillon	TIET Engineering	MBA	1st	9911806082	Rishika Dhillon
	5.	Pooja Pranjari	TIET Engineering	MBA	1st	6388689371	Pooja Pranjari
	6.	Hemanshi	TIET "	MBA	1st	6392886918	Hemanshi
Team 3	7.	Anmol	"	"	"	9205532429	Anmol
	8.	Kanchan	"	"	"	629793403	Kanchan
	9.	Shreya	"	"	"	7895954747	Shreya
	10.	Apurva	"	"	"	7906113933	Apurva
Team 4	11.	Kavya	"	"	"	9079027502	Kavya
	12.	Deepak	"	"	"	8287015200	Deepak
	13.	Dhruv	"	"	"	6307555539	Dhruv
	14.	Anjali	"	"	"	6396041338	Anjali
Team 5	15.	Kurail Singh	BBA Management	BBA	1st	8954667439	Kurail Singh
	16.	Hooda Huda	Management	BBA	1st	9205681048	Hooda Huda
	17.	Hanshi Kumari	Management	BBA	1st	9135754071	Hanshi Kumari
	18.	Dhruv	Management	BBA	1st	9818244764	Dhruv
Team 6	19.	Razia Khan	TIET Engineering	MBA	1st	8920044099	Razia Khan
	20.	Ashika Bhatnagar	TIET Engineering	MBA	1st	8519199518	Ashika Bhatnagar
	21.	Pooja Chauhan	"	"	"	9077712618	Pooja Chauhan
	22.	Shreya	"	"	"	9693068271	Shreya
Team 7	23.	Reema Tamskar	TIET Management	BBA	2nd	8851951067	Reema Tamskar
	24.	Kuskan Singh	"	"	"	8957024517	Kuskan Singh
	25.	Kanishk Khanna	"	"	"	9990001609	Kanishk Khanna
Team 8	26.	Ashika Keshava	"	B.COM	2nd	8957049550	Ashika Keshava
	27.	Priyanshu Sharma	"	B.COM	2nd	8882534549	Priyanshu Sharma
	28.	Shreya	"	B.COM	2nd	8076766705	Shreya
	29.	Mohit Kumar	"	B.COM	2nd	8045582215	Mohit Kumar
Team 9	30.	Nipun Goyal	"	B.COM	2nd	8920826202	Nipun Goyal
	31.	Smriti	Engineering	MBA	1st	8800102503	Smriti
	32.	Shreyas Saxena	"	BBA	5th	8851980109	Shreyas Saxena



## NAME OF STUDENTS

	SR. No	Name of student	Name of college	Course	Year	Contact No	Signature
Team 10	33	Shivam	B.Tech AIIDS	B.Tech AIIDS	2nd	9984872837	
	34	Ruchi	M.T Ar-ylab	"	"	8859290816	
	35	Rajdeep	"	"	"	9860815951	
	36	Vani	"	"	"	9818708614	
Team 11	37	Pranjal	"	"	1st	9753951956	
	38	OM	OTech AIDS	"	1st	7927222577	
	39	AISHU	"	"	1st	9650487777	
Team 12	40	Ashika Mishra	OTech AIDS	"	1st	8595669116	
	41	Himanshu Arora	"	"	1st	9851930784	
	42	Prityanshu Gupta	"	"	1st	7054046720	
	43	Ashu Raj	"	"	1st	6203250619	
Team 13	44	Kundan-Kv	Engineering	MBA	1st	7250656540	
	45	Sumit	"	"	"	8969622191	
	46	Shalini	"	"	"	7857818771	
	47	Kavita	"	"	"	9548912979	
	48	Sakshi	"	"	"	8955492329	
Team 14	49	Prishad	"	"	1st	7982514100	
	50	Shreya	MBA GNIOT	MBA	"	6204867900	
	51	Nidhi	"	"	"	9608335672	
	52	Abhigyan	"	"	"	8765103523	
	53	Nidhi	"	"	"	8434302075	
Team 15	54	Parukshit	"	"	"	9266535961	
	55	Abhishek	"	"	"	9362360183	
	56	Bisma Nadeem	"	"	"	8005149347	
	57	Pavitra Vishwa	"	"	"	8953155747	
	58	Neha Singh	"	"	"	9625955515	
	59	Ayushi Patel	"	"	"	8707096169	
	60	Rajal	"	"	"	7897315867	
	61	Raham	"	"	"	7080204213	



ideathon 2 K24  
**HMT COLLEGE OF ENGINEERING, G.NOIDA**

**Department of MBA**

**1st Year (Session 2024-26)**

**Name of Event:-**

**Date: 22-11-24**

Sr.No.	Admission No./ Reg. No	Student Name	Signature
1	51240269	Aakash	
2	51240839	Aayudh Thakur	<u>Aay</u>
3	5124079	Aditi dhiman	
4	51240163	Aditya pal	<u>Aditya</u>
5	51240762	Aditya ranjan	
6	51240703	Ainny Rao	<u>Ainny Rao</u>
7	51240494	Ajay Singh	
8	51240679	Akash Vashishth	
9	51240752	Alok Kumar	
10	51240801	Aman Tiwari	<u>Aman</u>
11	51240655	Amisha kumari	<u>Amisha</u>
12	51240767	Amresh	
13	51240775	Amrita singh	<u>Amrita</u>
14	51240270	Anand prakash	
15	51240725	ANJALI KANWAL	<u>Anjali</u>
16	51240360	Anmol saxena	<u>Anmol</u>
17	51240927	Ansh Thakur	
18	51240864	Anshu Rai	
19	51240005	Anubha Singh	
20	51240857	Aprajeeta Singh	<u>Aprajita</u>
21	51240859	Archana Singh	
22	51240037	Arpit Pandey	<u>Arpit Pandey</u>
23	51240244	Arsad Ali	<u>Arsad</u>
24	51240029	Arti Kumari	<u>Arti</u>
25	51240727	Arun bhati	
26	51240075	Ashish Ranjan	
27	51240753	Ashutosh Yadav	
28	51240014	ASTHA BARANWAL	<u>Astha</u>
29	51240698	Avinash	
30	51240858	Ayush Verma	
31	51240770	Ayushi Goswami	<u>Ayushi</u>
32	51240058	Bhushra Diwan	<u>Bhushra</u>
33	51240139	Deepak Baghel	<u>Deepak</u>
34	51240431	Deepanshu Singh	
35	51240407	Deepika singh	
36	51240162	DEV KUMAR	
37	51240800	Dipanshu	
38	51240002	Dipanshu Ranjan	
39	51240021	Divya singh	<u>Divya</u>
40	51240600	Gulshan yadav	
41	51240809	Harshita jangid	

42	51240420	Hemant Kumar	
43	51240715	Himanshi	<u>Himanshi</u>
44	51240715	Himanshi	<u>Himanshi</u>
45	51240557	Insha Parween	<u>Insha Parween</u>
46	51240023	Jagriti Priya Rai	
47	51240794	Jyoti Kumari	
48	51240851	Kanchan kumari	<u>Kanchan</u>
49	51240828	Kanika Sharma	
50	51240347	Kanika Singh	
51	51240503	Kavita Kumari	<u>Kavita</u>
52	51240817	Khushi khan	<del>Khushi</del>
53	51240484	Kritika Singh	<u>Kritika</u>
54	51240690	Kumar Keshav	
55	51240068	Lalit Chandela	<u>Lalit</u>
56	51240836	Madhav Tiwari	
57	51240748	Manish	<u>Manish</u>
58	51240824	Mishra Satyam Manoj	
59	51240390	Mohit babu	
60	51240508	Naveen Dhama	<u>Naveen</u>
61	51240620	NIKHIL KUMAR	
62	51240636	Nikhil Sirohi	
63	51240636	Nikhil Sirohi	
64	51240085	Niranjan Sharma	
65	51240024	Nishtha Srivastava	
66	51240274	Nitin	<u>Nitin</u>
67	51240274	Nitin Dixit	
68	51240424	Nitish	<u>Nitish</u>
69	51240042	Pankaj kumar	
70	51240811	Pawan Rajpoot Singh	
71	51240862	Pooja Chauhan	<u>Pooja Chauhan</u>
72	51240011	Pooja priya Rai	<u>Pooja priya Rai</u>
73	51240887	Pratik Raj	
74	51240850	Preeti Kumari	<u>Preeti</u>
75	51240587	Prince sharma	<u>Prince</u>
76	51240854	Rahul kumar	
77	51240815	Rashmi Sati	
78	51240086	Reena Sharma	
79	51240634	Rekha Bhati	
80	51240339	RISHI KANT SHARMA	
81	51240590	Ritesh Kumar Srivastava	
82	51240843	Riya Gupta	
83	51240663	Riya Porwal	
84	51240432	Riya Singh	
85	51240685	Roopkishor Gola	
86	51240044	Rupesh chauhan	<u>Rupesh</u>
87	51240123	Sakshi adlakha	<u>Sakshi</u>
88	51240726	Saloni Jha	

89	51240250	Sandhana chauhan	<u>Sandhana Chauhan</u>
90	51240286	Saumya Soni	
91	51240221	Shailesh choudhary	
92	51240660	Shamsul Haque	
93	51240583	Shiva	<u>Shiva</u>
94	51240861	Shivam Kumar	
95	51240863	Shreyansh	<u>Shreuti</u>
96	51240020	Shruti bansal	
97	51240009	SHUBHAM SINGH	
98	51240598	Siddharth Chaudhary	<u>Siddharth</u>
99	51240539	Snehil Mallick	<u>Sneha</u> <u>Sofiya</u>
100	51240022	Sofiya Sultan	
101	51240841	Sohit	
102	51240682	Somya Srivastava	
103	51240597	Sonia Kaushik	
104	51240662	Sony Surajwancy	
105	51240172	Sourabh pal	<u>Srisht</u>
106	51240659	Srishti Porwal	
107	51240705	Sufia praveen	<u>Sumit</u>
108	51240609	Sumit Kumar	
109	51240837	Sumit Pathak	
110	51240058	Suruchi kumari	
111	51240157	Tushar	<u>Ujjwal</u>
112	51240031	UJJWAL CHAUBEY	
113	51240482	VIKASH KERKETTA	<u>Vikash Vashistha</u>
114	51240783	Vikash Vashistha	
115	51240581	VINEET KUMAR	<u>Vivek Singh</u>
116	51240625	Vivek Singh	<u>Vivek Singh</u>
117	51240633	Vivek yadav	
118	51240721	Yash Singh	
119	51240187	Yashraj Rana	<u>Yashwant</u>
120	51240522	Yashwant Kumar	<u>Razia Khan</u>
121	51240616	Razia Khan	<u>Shalini</u>
	51241023	shalini kumari	

IIMT COLLEGE OF ENGINEERING, GREATER NOIDA

DEPARTMENT OF MBA

EVENT: IDEATHON 2K24				DATE:22nd November /2024		
Committee Formation						
S. NO.	COMMITTEE	TASK INVOLVED	REMARKS	RESPONSIBLE PERSON	SUPPORT HAND	SIGN
1	EVENT COORDINATOR	RESPONSIBLE FOR SMOOTH CONDUCTION OF THE EVENT AND COORDINATING WITH OTHER COMMITTEE MEMBERS		Ms. Kanu Priya ,Ms. Priyanka Bhayana	, Ms. Anamika Chaturvedi, Ms. Shweta Dubey	
2	VIDEOGRAPHY, PHOTOGRAPHY	VIDEO CAMERA & VIDEOGRAPHER, PHOTOGRAPHY		Ms. Kanupriya		
3	DISCIPLINE COMMITTEE	MANAGING STUDENTS Offline		Mr. Amit Kumar Verma		
4	MEDIA & WEBSITE COMMITTEE	PREPARE Social Link				
5		VOTE OF THANKS	N.A	Prof.(Dr.) Ambrish Sharma		
					HOD (MBA DEPTT.)	



## Department of MBA

**Jointly Organising**

Session on

# “INVESTMENT AVENUES AND OPPORTUNITIES FOR ENTREPRENEURS”



Resource Person

**DR. PRITHVI RAJ SANYAL**

Associate Professor (MBA)

**VENUE: SARABHAI HALL**

**Date: Wednesday, 20<sup>th</sup> November 2024 | Time: 10:00 AM to 12:00 PM**

 [www.iimtindia.net](http://www.iimtindia.net)  [@iic.iimt](https://www.instagram.com/iic.iimt)  [@iimtlc](https://www.twitter.com/iimtlc)  [@iic-iimt](https://www.facebook.com/iic-iimt)  [@IICIIMT](https://www.youtube.com/IICIIMT)

### Summary Report: “Workshop on Investment Avenues and opportunities for entrepreneurs”

**Date:** Tuesday, November 20th, 2024

**Venue:** Sarabhai Hall, IIMT College of Engineering, Greater Noida

**Time:** 10.00 am – 12:00 pm

**Organized By:** Department of MBA, IIMT College of Engineering

**Event Coordinator:** Dr. Prithvi Raj Sanyal

### Objective:

The session on “Workshop on Investment Avenues and opportunities for entrepreneurs”:to

1. **Enhance entrepreneurial skill:** Equip students with techniques to improve their active actual entrepreneurial depth.
2. **Develop Organising business ability:** . By developing business project and their evaluation
3. **Develop business financing skill:** BY analysing their potential
4. **Build Self-Awareness through managing skill:** for faster decision making- While working in group.

5. **Promote Professional business Growth:** Provide tools and strategies for students to apply in their future careers as an entrepreneur

#### Highlights:

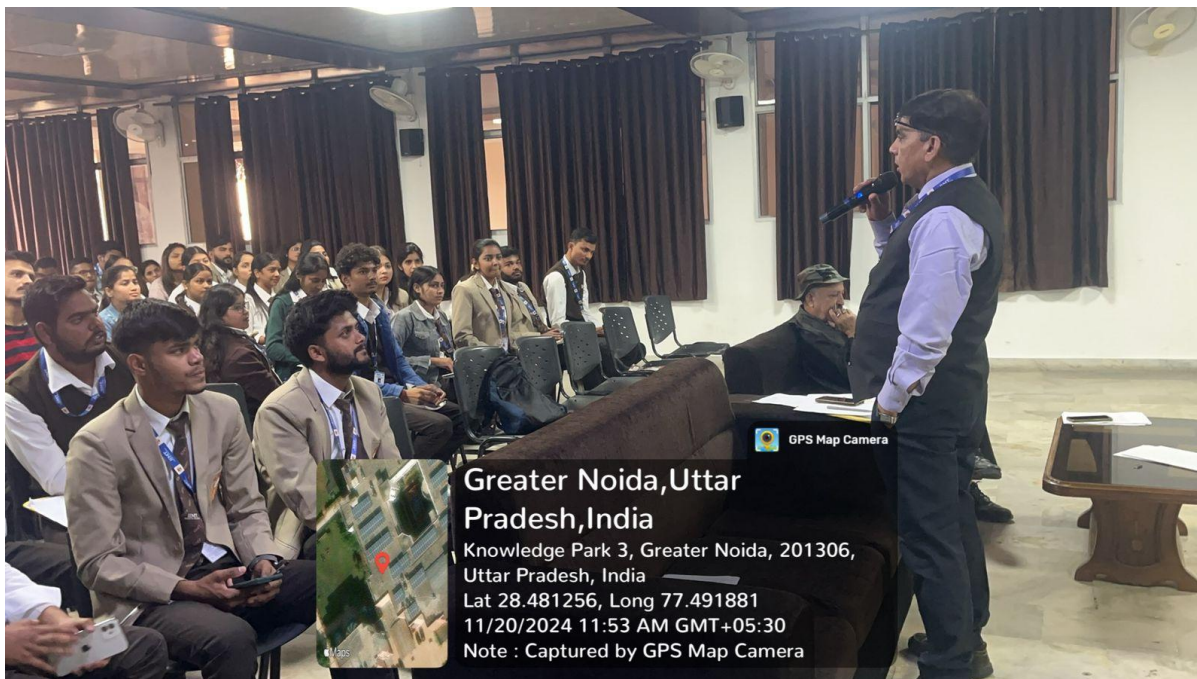
- **Participants:** 120 MBA 1<sup>st</sup> and 2nd Year Students
- **Activities:** all the participants of the work shop divided in 18 groups every group have been briefed about the process and sufficient time was given them to prepare the funding project all the projected have been evaluated properly by expert
  - **Investment Workshops:** guidance through lecture and relevant factors relating investment on entrepreneurships
  - **Business Assessments:** Interactive activities to help students identify and work on different project activities.
  - **Group Discussions:** Sessions focusing on applying their business skills and investment knowledge to real-life scenarios.
- **Facilitator:** Dr. Prithvi Raj Sanyal, Associate Professor, MBA Department

#### Outcomes:

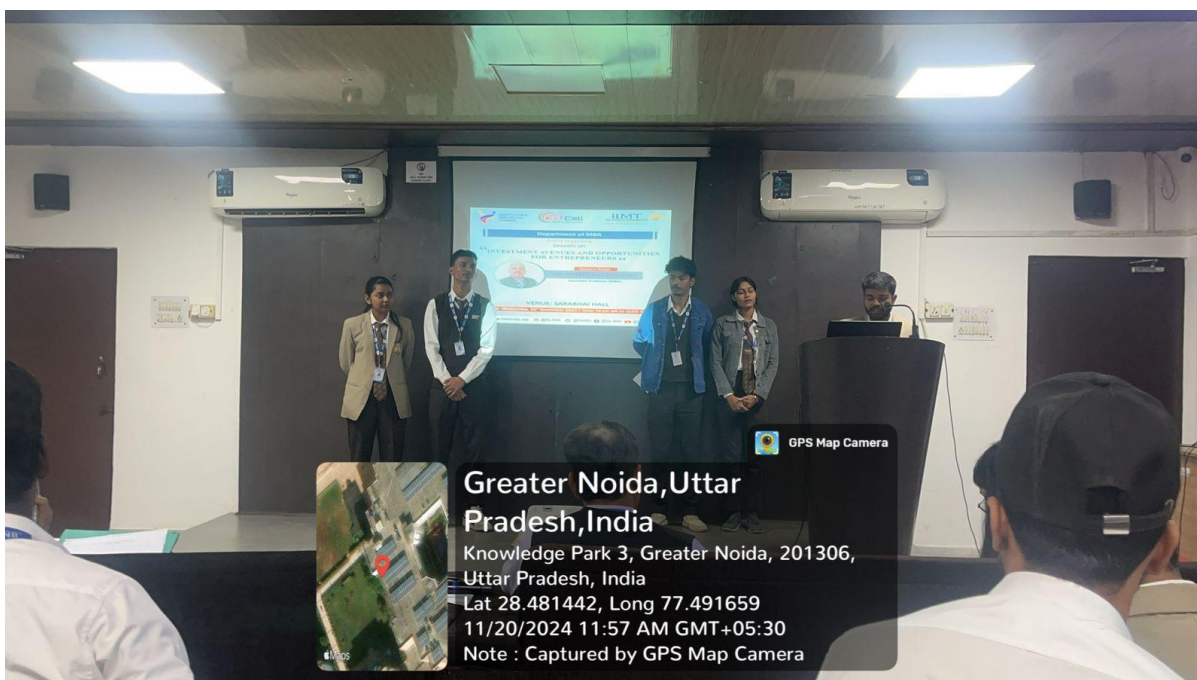
1. **Improved Business decision making skills:** Students gained practical skills in active participative investing skills.
  2. **Enhanced Self-Awareness about project planning and business development:** Participants developed a better understanding of business planning and entrepreneurial skills in competitive market.
  3. **Strengthened business judgement and understanding:** The session improved participants' ability to judge business world of future
  4. **Increased Confidence:** Students reported a boost in confidence as they applied new business techniques and insights from the workshop and over all session
- 

#### Glimpse of the Event

#### Students Participating in the work shop



Participant presenting their Propose project before the Project Officer



## Session 2024-25

### Workshop on “Investment Avenues & Opportunities for Entrepreneurship”



(MBA 1<sup>st</sup> Year)



**Institution's Innovation Council (IIC-IIMT) & Department of MBA**

is organizing  
workshop on

## **“ Investment Avenues & Opportunities for Entrepreneurship”**



Guest Speaker

**Mr. Ankit Mehta**

Chief Strategic Officer (CSO)



**VENUE- SARABHAI HALL**

**DATE:- 21<sup>th</sup> October, 2024 | Time:- 11:00 AM Onwards**

FACULTY COORDINATOR

**MS. KANU PRIYA**

(Assistant Professor)



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**One Day Workshop on  
“Investment Avenues & Opportunities for Entrepreneurship”**



(Activity of MBA Department)

## A Brief Report of the Activity

**Date:** Tuesday 21st October 2024

**Time:** 11:00 AM onwards

1. No of Participants:

a) Student's from --67 Students of MBA 1<sup>st</sup> Year

b) Faculty members--- 8

b) Event Coordinator – **Ms. Kanu Priya (Assistant Professor)**

Student Coordinator: Ms. Razia Khan

Mr. Deepanshu

Ms. Shruti Bansal

### 2. Objective:

The objective of this report is to provide an overview of the workshop activity on “**Investment Avenues & Opportunities for Entrepreneurship**” conducted for MBA 1<sup>st</sup> year students. The aim of this workshop is to educate participants, particularly aspiring entrepreneurs, on various investment options available to fund their ventures and how to take advantage of business opportunities. The workshop would empower participants to explore various investment avenues to fund their entrepreneurial ventures, providing them with the knowledge and tools to take the next step in their business journey.

### 3. Brief Write up on the Programme/Event:

The workshop was Organized on **21st October 2024** by Ms. Kanu Priya, Assistant professor MBA Department. The program was attended by MBA 1<sup>st</sup> year students and faculty members of department of MBA, IIMT College of Engineering. The speaker for the workshop was Mr. Ankit Mehta (Chief Strategic Officer at Fintopedia)

The **objective** of the workshop on “Investment Avenues & Opportunities for Entrepreneurship” was to equip aspiring and early-stage entrepreneurs with essential knowledge, skills, and resources to identify, evaluate, and leverage various investment opportunities to fund their ventures. The workshop aims to foster entrepreneurial growth by offering insights into the financial ecosystem, practical approaches to securing funding, and emerging business opportunities across different sectors.

### 4. Learning Outcomes:

The **learning outcomes** of the workshop on “Investment Avenues & Opportunities for Entrepreneurship” focus on equipping participants with practical knowledge and skills to navigate the entrepreneurial and investment landscape effectively.

- By the end of the workshop, participants should be able to:
- Understand Various Investment Avenues
- Evaluate and Choose Appropriate Funding Options

- Identify Entrepreneurial Opportunities
- Develop Effective Business Pitches
- Improve Financial Literacy
- Network with Investors and Entrepreneurs
- Understand the Entrepreneurial Journey
- Navigate Legal and Regulatory Requirements
- Apply Knowledge to Real Business Situations

During the workshop a competition was conducted among the students regarding the Stock Market Investment. The students participated with full zeal and enthusiasm and the winners of the competition were:

- Deepanshu
- Dipanshu Singh
- Saloni Jha

The students were awarded with certificates for the contest.

## 5. Photos of the Workshop on “Investment Avenues & Opportunities for Entrepreneurship”



**Fig 1. Guest Speaker Mr. Ankit Mehta addressing the students**



**Fig 2. Students and Faculty participating in the workshop**



**Fig 3. Guest Speaker presenting a token of appreciation**





**Fig 4. Dean and Hod MBA felicitating the Guest Speaker**



**MBA FIRST YEAR SEC A (2024-2026)**

DATE:

EVENT:

Sr. No.	Admission No	STUDENT NAME	Sig.	Sr. No.	Admission No.	STUDENT NAME	Sig.
1	51240075	Aashish Ranjan		33	51240811	Pawan Rajpoot Singh	
2	51240839	Aayudh Thakur		34	51240862	Pooja Chauhan	Pooja
3	5124079	Aditi dhiman	Aditi	35	51240887	Pratik Raj	
4	51240762	Aditya ranjan	Aditya	36	51240587	Prince sharma	Prince
5	51240494	Ajay Singh	Ajay	37	51240815	Rashmi Sati	
6	51240679	Akash Vashishth		38	51240616	Razia khan	Razia Khan
7	51240752	Alok Kumar	Alok	39	51240086	Reena Sharma	
8	51240801	Aman Tiwari		40	51240634	Rekha Bhati	Rekha
9	51240767	Amresh kumar	Amresh	41	51240590	Ritesh Kumar Srivastava	
10	51240270	Anand prakash		42	51240843	Riya Gupta	Riya
11	51240725	Anjali Kanwal	Anjali	43	51240663	Riya Porwal	
12	51240864	Anshu Rai	Anshu	44	51240432	Riya Singh	Riya
13	51240005	Anubha Singh	Anubha	45	51240685	Roopkishor Gola	
14	51240014	Astha Baranwal		46	51240250	Sandhana chauhan	Sandhana
15	51240698	Avinash kimar	Avinash	47	51240286	Saumya Soni	Saumya
16	51240770	Ayushi Goswami	Ayushi	48	51240583	Shiva	
17	51240139	Deepak Baghel		49	51240861	Shivam Kumar	
18	51240021	Divya singh	Divya	50	51240863	Shreyansh varshney	Shreyansh
19	51240600	Gulshan yadav		51	51240720	Shweta singh	
20	51240809	Harshita jangid		52	51240598	Siddharth Chaudhary	
21	51240420	Hemant Kumar	Hemant	53	51240539	Snehil Mallick	Snehil
22	51240557	Insha Parween	Insha	54	51240597	Sonia Kaushik	
23	51240023	Jagriti Priya Rai	Jagriti	55	51240705	Sufia praveen	Sufia
24	51240828	Kanika sharma	Kanika	56	51240058	Suruchi kumari	Suruchi
25	51240484	Kritika Singh		57	51240157	Tushar Maheshwari	Tushar
26	51240836	Madhav Tiwari		58	51240482	Vikash Kerketta	
27	51240748	Manish	Manish	59	51240581	Vineet Kumar	Vineet
28	51240824	Mishra Satyam Manoj		60	51240625	Vivek Singh	Vivek
29	51240508	Naveen Dhama	Naveen	61	51240633	Vivek yadav	
30	51240636	Nikhil Sirohi		62	51240721	Yash Singh	Yash
31	51240085	Niranjan Sharma					
32	51240024	Nishtha Srivastava	Nishtha				





**MBA FIRST YEAR SEC B (2024-2026)**

DATE:

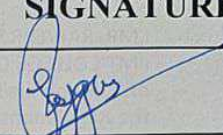

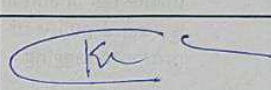
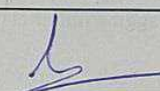

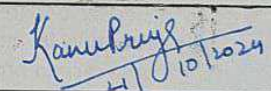
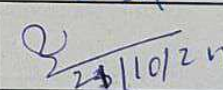
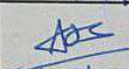
EVENT:

Sr. No.	Admission No	STUDENT NAME	Sig.	Sr. No.	Admission No	STUDENT NAME	Sig.
1	51240269	Aakash		31	51240390	Mohit babu	<i>Mohit</i>
2	51241007	Abhishek	<i>Abhishek</i>	32	51240620	Nikhil Kumar	
3	51240163	Aditya pal		33	51240274	Nitin Dixit	
4	51240703	Ainny Rao	<i>Ainny</i>	34	51240806	Nitin kumar	<i>Nitish</i>
5	51240655	Amisha kumari	<i>Amisha</i>	35	51240424	Nitish	<i>Pankaj</i>
6	51240775	Amrita singh		36	51240042	Pankaj kumar	<i>Pooja</i>
7	51240360	Anmol saxena	<i>Anmol</i>	37	51240011	Pooja priya Rai	<i>Preeti</i>
8	51240927	Ansh thakur		38	51240850	Preeti Kumari	<i>Preeti</i>
9	51240857	Aprajeeta Singh	<i>Aprajeta</i>	39	51240854	Rahul kumar	
10	51240859	Archana Singh	<i>Archana</i>	40	51240339	Rishi Kant Sharma	
11	51240037	Arpit Pandey		41	51240044	Rupesh chauhan	<i>Arpit</i>
12	51240244	Arsad Ali	<i>Arsad</i>	42	51240123	Sakshi adlakha	<i>Sakshi</i>
13	51240029	Arti Kumari	<i>Arti</i>	43	51240726	Saloni Jha	<i>Saloni</i>
14	51240727	Arun bhati	<i>Arun</i>	44	51240221	Shailesh choudhary	
15	51240753	Ashutosh Yadav		45	51240660	Shamsul haque	<i>Shamshu</i>
16	51240858	Ayush Verma		46	51240020	Shruti bansal	<i>Shruti</i>
17	51240070	Bushra Diwan	<i>Bushra</i>	47	51240009	Shubham Singh	
18	51240431	Deepanshu Singh	<i>Deepanshu</i>	48	51240022	Sofiya Sultan	
19	51240407	Deepika singh	<i>Deepika</i>	49	51240841	Sohit	<i>Sohit</i>
20	51240162	DEV KUMAR	<i>Dev</i>	50	51240662	Sony Surajwancy	
21	51240800	Dipanshu	<i>Dipanshu</i>	51	51240682	Soumya Srivastva	
22	51240002	Dipanshu Ranjan		52	51240172	Sourabh pal	
23	51240715	Himanshi		53	51240659	Srishti Porwal	
24	51240794	Jyoti Kumari		54	51240609	Sumit Kumar	<i>Sumit</i>
25	51240851	Kanchan kumari		55	51240837	Sumit Pathak	
26	51240347	Kanika Singh		56	51240031	Ujjwal Chaubey	<i>Ujjwal</i>
27	51240503	Kavita Kumari	<i>Kavita</i>	57	51240783	Vikash Vashistha	<i>Vikash</i>
28	51240817	Khushi khan	<i>Khushi</i>	58	51240187	Yashraj Rana	<i>Yashraj</i>
29	51240690	Kumar Keshav		59	51240522	Yashwant Kumar	<i>Yashwant</i>
30	51240068	Lalit chandela	<i>Lalit</i>				



## MBA -DEPARTMENT

### FACULTY ATTENDANCE FOR THE WORKSHOP (21-10-2024)

S.No.	Name (IN CAPITAL)	Designation	SIGNATURE
1	PROF.(DR.) SUDHIR RAJGURU	Professor & DEAN	
2	PROF.(DR.) AMBRISH SHARMA	Professor & HOD	
3	DR. RAKESH VERMA	Associate Professor	
4	DR. KAILASH NATH CHAUBE	Associate Professor	
5	MR. AMIT KUMAR VERMA	Assistant Professor	
6	MRS. PRIYANKA BHAYANA	Assistant Professor	
7	MS. SHWETA DUBEY	Assistant Professor	
8	MS. KANU PRIYA	Assistant Professor	 21/10/24
9	DR. PRITHVI RAJ SANYAL	Associate Professor	 21/10/24
10	MS. ANAMIKA CHATURVEDI	Assistant Professor	 21/10/24









